About Spectrum Labs

Spectrum Labs harnesses the power of data, AI, and community to build a better Internet, making it a safer, more valuable place for businesses, consumers, and societies. As the leader in natural language understanding AI, Spectrum Labs scales the coverage and quality of content moderation while reducing costs and keeping billions of users safe online.

Spectrum’s industry-leading use of contextual AI – available for any language – captures difficult-to-detect toxic and illegal content such as child grooming, radicalization, bullying and hate speech that keyword-based solutions miss, reducing critical business risk to platforms and brands and keeping vulnerable populations safe.

User-level moderation allows trust and safety teams to detect and remove the small percentage of users responsible for an outsized proportion of toxic content so they can scale their content moderation coverage without adding moderators. And with the only healthy behaviors AI, Spectrum can also detect the most helpful, encouraging and friendly users or brand advocates so they can be activated to increase first-time engagement and retention – or become brand influencers at scale.

Let’s build a better internet – go to SpectrumLabsAI.com to learn more.

Our Values

1. **Trust**: We put faith in each other to deliver the best solutions possible.
2. **Grit**: We live up to our commitments and work through obstacles.
3. **Growth**: We excitedly seek out new opportunities and enthusiastically live up to our commitments and work through obstacles.
4. **Passion**: We’re fueled by a powerful desire to make online communities better and safe.
5. **Collaboration**: We thrive when working with one another and our customers to build, support and deliver best in class technology.

Meet our AI & NLP Experts

- **Matt Soeth**
  Head of Trust & Safety
  Spectrum Labs, #TSCollective, TikTok, #ICanHelp

- **Kris McGuffie**
  Extremist & Disinformation Researcher
  Spectrum Labs, Alethea Group, CTEC

- **Hill Stark, PhD**
  Manager of Data Analytics
  Spectrum Labs, Balto

- **Jonathan Purnell, PhD**
  VP of Data Science
  Spectrum Labs, Salesforce, Microsoft

- **Zac Cogley, PhD**
  Senior Solutions Consultant & AI Ethicist
  Spectrum Labs, Balto, Northern Michigan University, UCLA

Our Products

- **guardian**
- **amplify**
- **Generative AI**
- **COPPA compliance**
- **EU DSA compliance**